

# TheCreativeMark

Mark Beckwith

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Senior Graphic Designer, Art Director | Team oriented and self motivated  
Strong work ethic | Organized, strategic work process  
Project and team manager | Concise client communication

## Do you see it?

My role as a graphic designer is to make sure the message is clear and the audience is engaged. I listen and ask questions to understand a clients objectives, and goals. Then I develop a strategy based on those conversations.

My education and experience has given me the skills to create designs that work both strategically and esthetically.

## Who did that?

Great ideas can come from anyone at anytime. I have worked with many talented people who have taught and inspired me. My experience working with clients, Illustrators, photographers, printers and designers has taught me the value of teamwork and developing strong relationships.

## Moving forward?

I share my knowledge with others through design direction and career motivation. I have developed an organized, strategic work process to be efficient and communicate clearly. I am team oriented and self motivated.

References available upon request.

## Skills

*Experience in the following software programs:*

- Adobe CS5
  - Illustrator
  - InDesign
  - Photoshop
  - Flash
  - Dreamweaver
- QuarkXpress 8
- Macromedia Freehand MX
- Microsoft
  - Power Point
  - Word
  - Excel
  - Outlook

## Additional skills:

- Studio photography
- Photomechanical production processes
- Understanding of HTML/CSS/Javascript
- Silk screen
- Photography art direction
- Print production supervision

## Clients

- Amarr Garage Doors
- BB&T
- Banner
- Champion
- Ethicon
- First Community Bank
- Fruit of the Loom
- Grass America
- Hanes
- Juvenile Diabetes Research Foundation
- Krispy Kreme
- Lowes Foods
- Merz (Naftin)
- Mission St. Josph's
- Novartis
- One Source
- Planters
- Quintiles
- Scriptrax
- Truliant
- Wachovia
- We Card
- Winston-Salem State
- Winston-Salem Business, Inc.

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## Experience through Education/Employment

